



SHOPPING WISELY WITH
Olivia Owl



Rhoda Roadrunner's toes clickety-clacked as she dashed down the aisle of the Frequent Flyer Market. She was in her usual hurry to grab a meal for her hungry family. As she sprinted around the corner at high speed, Rhoda crashed into Olivia Owl. Olivia and her food flew into the air.



“Oh my goodness, I’m so sorry, Ms. Olivia!” apologized Rhoda.
“Are you all right?”

Olivia slowly gathered her items and dusted off her wings.
“I seem to be in one piece, Rhoda. Why are you in such a rush?”

SALE
worms!
\$1.99/lb



“Well, it’s almost dinner time and I need to pick up food for my chicks. I just can’t seem to find the small insect aisle. And I want to buy some bird treats for dessert, and let’s see, something else that I can’t remember...” Rhoda scratched her feathery head in thought.





“Rhoda, it might be easier if you prepared a list before you shopped. You could check the Bird Word ads and compare prices at this market with Meal-In-A-Minute Market down the road.”



“Make a list and compare? But I don’t have time for that. I spend most of the day defending my nest from those nasty hawks.” Rhoda shook her head in disgust.



“Hello, feathered friends!” Penny Pigeon called as she scooted down the aisle towards them. “Have you checked out the birdseed sale? It’s the best price in town!”



Olivia smiled at Penny's excitement. "I was just telling Rhoda how to plan and compare before shopping. Can you share any other words of shopping wisdom, Penny?"



“Well, I’ve learned if you plan to save, your nest egg will increase in the future,” replied Penny. “I’m sure that applies to shopping, too.”



If you plan to save by purchasing only the food you need at the best prices, you'll have more money left for the future. You do want to send your chicks to the unibirdsity when they're grown, don't you?"



Rhoda eyes lit up as she began to see the big shopping picture. "Well, I guess my family doesn't NEED bird treats for dessert. And I could buy insects in bulk to get a better price. If I make a list and compare, I could save money each time I shop. And that cash could someday cover unibirdsity costs!"



Olivia hooted and proudly announced, "Whooo is the wisest shopper? Rhoda Roadrunner, that's who!"



The money moral is: If you plan and compare before shopping, you will use your money more wisely.

